

PLANNING AND DEVELOPMENT REGULATIONS

490 Attachment 1

Borough of Red Bank

Schedule A
Sign Regulations

Sign Type ⁷	Form ⁶	Number of Signs		Sign Face Configuration				Method of Support Permitted		Sign Height		Sign Setbacks		Permitted Colors ⁸	Minimum Letter Height (inches)	Sign Shape Appurtenances Permitted	Permitted Method of Illumination		
		Per Property	Per Public Entry to Building	Required Shape	Permitted Area	Required Height (feet)	Length (feet)	On Ground	Pole-Mounted	Permitted Height (feet)	Required Clearance (feet)	Minimum Front Setback (feet)	Minimum Side Setback(s) (feet)				Internal	External	
G1	Ground	1	—	Geometric	Up to 50 SF	—	—	No	Yes	Maximum 18	Minimum 8	15	20	a	10	No	Yes	Yes	
G2	Ground	1	—	Geometric	Up to 30 SF	—	—	No	Yes	Maximum 15	Minimum 8	10	20	a	8	No	Yes	Yes	
G3	Ground	1	—	Rectangular	Up to 10 SF	—	—	No	Yes	Maximum 6	Minimum 2 1/2	10	10	b	4	Yes	No	Yes	
G4	Ground	1	—	Rectangular	12 1/2 SF	2 1/2 ²	5	Yes	No	Maximum 2 1/2 ²	—	10	10	b	4	Yes	No	Yes	
W1	Wall	1 ⁵	—	Geometric	17% of signable area; 120 SF maximum	—	—	—	—	Within signable area		—	—	a	8	Yes	Yes	Yes	
W2	Wall	1 ⁵	—	Rectangular	10% of signable area; 80 SF maximum	—	—	—	—			—	—	—	a	6	Yes	Yes ¹	Yes
W3	Wall	1 ⁶	—	Rectangular	6 SF	Maximum 3	Maximum 4	—	—			—	—	—	b	2	Yes	No	Yes
P1	Projecting ⁹	—	1	Square	Up to 6 SF	2	2	—	—	10	8	—	—	a	1 1/4 (2 pref.)	Yes	No	No	
R1	Rear wall ⁷	—	1	Geometric	Up to 20 SF	Maximum 3	Maximum 3	—	—	Maximum 16	—	—	—	a	6	Yes	No	Yes	
R2	Rear wall ⁷	—	1	Rectangular	Up to 10 SF	—	—	—	—	Maximum 12	—	—	—	a	4	Yes	No	Yes	
R3	Rear wall ⁷	—	1	Rectangular	Up to 6 SF	—	—	—	—	Maximum 8	—	—	—	b	2	Yes	No	Yes	
G-C1	Ground	1	—	—	Up to 80 SF	—	—	No	Yes	Maximum 22	Minimum 8	20	20	c	10	No	Yes	Yes	

RED BANK CODE

Sign Type*	Form*	Number of Signs		Sign Face Configuration				Method of Support Permitted		Sign Height		Sign Setbacks		Permitted Colors ^a	Minimum Letter Height (inches)	Sign Shape Appurtenances Permitted	Permitted Method of Illumination	
		Per Property	Per Public Entry to Building	Required Shape	Permitted Area	Required Height (feet)	Length (feet)	On Ground	Pole-Mounted	Permitted Height (feet)	Required Clearance (feet)	Minimum Front Setback (feet)	Minimum Side Setback(s) (feet)				Internal	External
G-C2	Ground	1	—	—	Up to 60 SF	—	—	No	Yes	Maximum 18	Minimum 8	15	20	c	10	No	Yes	Yes
G-C3	Ground	1	—	Geometric	Up to 25 SF	—	—	Yes	Yes	Maximum 3 1/2 ^d	—	10	10	b	6	Yes	No	Yes
W-C1	Wall	1 ^b	—	—	20% of signable area; 150 SF maximum	—	—	—	—	Within signable area		—	—	c	8	Yes	Yes	Yes
W-C2	Wall	1 ^b	—	Geometric	5% of signable area; 15 SF maximum	—	—	—	—	Within signable area		—	—	b	2	Yes	No	Yes
P-C1	Projecting ^a	—	1	Geometric ^a	Up to 6 SF	—	—	—	—	Maximum 12	Minimum 7	—	—	a	1 1/4 (2 pref.)	Yes	No	Yes
R-C1	Rear wall	—	1	—	Up to 25 SF	—	—	—	—	Maximum 16	—	—	—	a	6	Yes	No	Yes

NOTES:

- ~~1. Sign types G-C1, G-C2, G-C3, W-C1, W-C2, P-C1 and R-C1 are conditional uses.~~
 2. Sign height may be increased to a maximum height of four feet if the increased height is used for landscaping at the base of the sign.
 3. Sign shape may be graphic representation of a generic product or service offered by the business to which the sign relates, provided that the area of the sign, as measured in accordance with the method found in § 490-104C(15)(c), does not exceed six square feet.
 4. Sign height may be increased to a maximum height of five feet if the increased height provides for landscaping at the base of the sign.
5. Where a building is so situated that it fronts on two or more public roads, one wall sign may be affixed to each wall fronting on a public roadway or public parking area in accordance with the requirements of §490-104, Signs, provided that such additional walls do not front a residential zone.
6. A maximum of one sign of any permitted form (i.e., ground or wall) shall be permitted per property or public entry in accordance with this Schedule A, except:
 - (a) As specified in Note 5 above; and
 - (b) Separate wall signs may be provided for each occupancy or tenant, provided that the total sign area may not exceed that set forth in this Schedule A.

1. In the Design District Overlay Zone, internal sign illumination shall be limited to reverse channel backlit signs.

7. No rear wall sign may project more than one foot beyond the building wall to which it is affixed, nor may it extend above or beyond the surface area of the wall. The contents of the sign shall be limited to the name of the business, business logo, and identification of the building entry. Only one rear wall sign shall be permitted per public entrance into the building. When more than one business shares a common building entry, no additional sign shall be permitted; however, each business receiving access via that entrance may list its name and logo on the sign permitted.
- ~~8. Permitted colors are as follows:~~
 - ~~a. white + 2 colors + exempt logo.~~
 - ~~b. white, any 3 selected historical colors (see Schedule A-1) + exempt logo.~~
 - ~~c. unrestricted.~~

~~Note: Shades or "tones" of the same color are considered different colors.~~
9. Only one projecting sign shall be permitted for each public entrance to a building.